



**For Immediate Release**

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## **High Plains Food Bank Announces Hunger Action Month Partnerships**

September is Hunger Action Month

The High Plains Food Bank and some area businesses are teaming up to raise awareness and meals that will benefit local people in need. September is Hunger Action Month which is a perfect way for everyone to help those in need. It's even easier than ever before.

Bakersville Cupcakes will be making a special cupcake through the entire month of September and each one sold will give HPFB 12 meals! The special cupcake is a new flavor that they have never made before -- it is Maple Bacon.

Palace Coffee Company in Canyon will give 5 meals to the High Plains Food Bank when customers order any of the "Cause drinks" from their drink menu!

"We are excited to partner with these two retailers, because it gives everyone the opportunity to help their neighbors, while enjoying a cupcake or latte themselves," said Zack Wilson, HPFB Executive Director.

*The High Plains Food Bank secures and distributes more than 6 million pounds of donated food and grocery products annually and over 650,000 pounds monthly. The Food Bank distributes to approximately 165 charitable agencies and churches operating food pantries, soup kitchens, emergency shelters, after-school programs and Kids Cafes throughout 29 counties of the Texas Panhandle. For more on the High Plains Food Bank please visit [www.hpfb.org](http://www.hpfb.org) or follow us on Twitter: @hpfoodbank.*

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